

兼顾性能与设计的前端交互公司

WESWOO

独立站品牌孵化



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www.weswoo.com

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[vx:gzxxmu](https://www.vx:gzxxmu)

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西西木（深圳）科技有限责任公司

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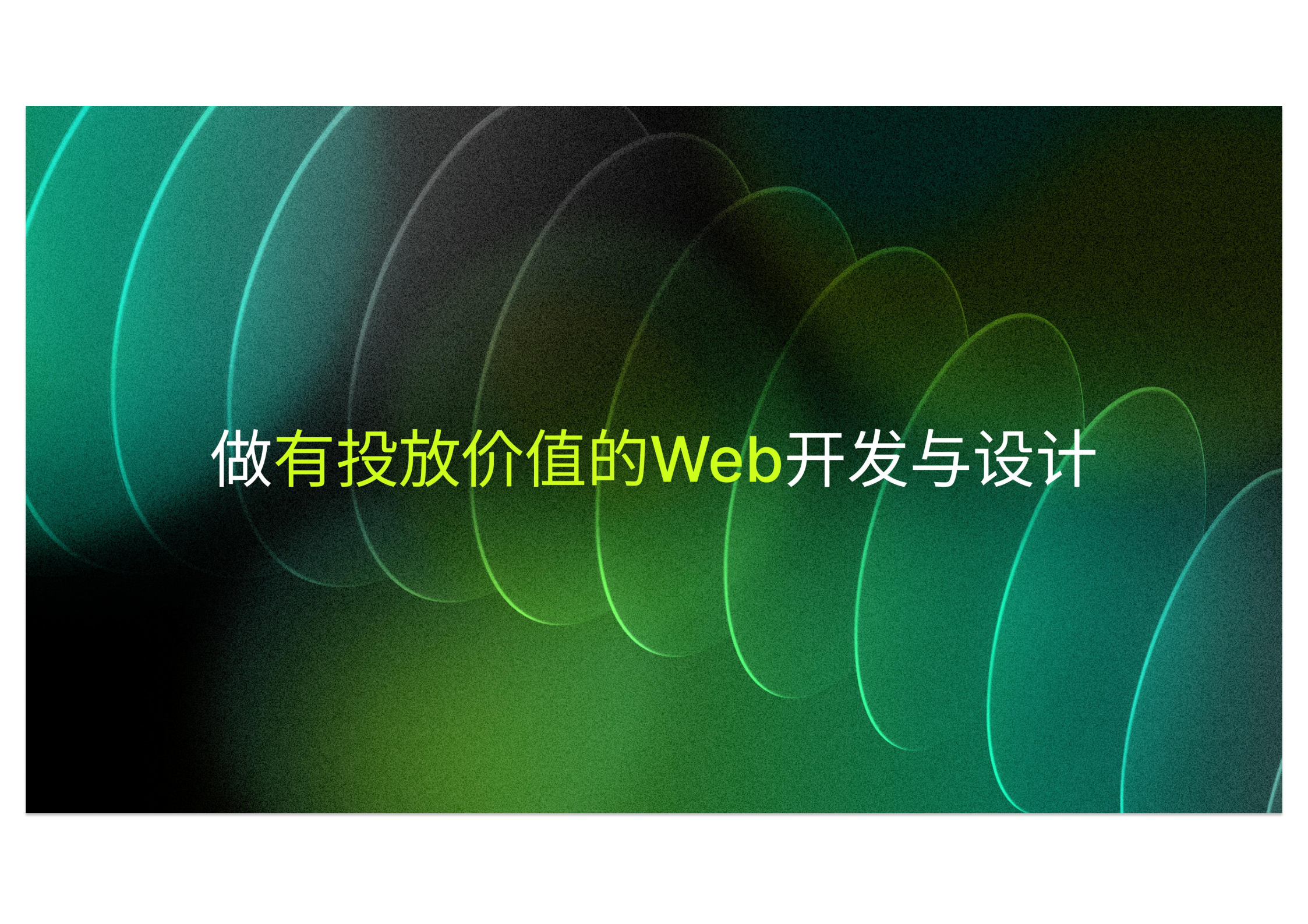
6.1 - Front Signage

6.2 - T-Shirt / Bag

6.3 - Business Cards | Paper

6.4 - Building | Signage





做有投放价值的Web开发与设计

企业介绍

introduction

WESWOO精通 Liquid 语言及 React.js，擅长运用无头架构（Headless Architecture）和 Shopify 的 Hydrogen 框架。注重高度还原 UI 设计，还提供定制化的模块开发，确保代码清晰且易于维护，支持永久BUG修复。

WESWOO 为独立站品牌提供全方位的设计服务，包括品牌视觉识别（VI）设计和Shopify网站（UI）设计。以海外C端B端用户的视角设计Figma稿，同时提供整套的交互逻辑说明，设计规范。



团队组成

Team Member

7

名Shopify前后端技术人员

精通多种与 Shopify 开发相关的技术，包括 Liquid、React.js、无头架构（Headless Architecture）、Shopify Hydrogen 框架，以及 HTML、CSS、JavaScript 和 GraphQL 等前后端技术。

3

名UI设计师

使用 XD、Figma 进行界面设计和原型制作；AI 和 PS 进行品牌识别和图像处理；AE、Lottie、Principle、Framer 和 Webflow 来创建复杂的动画和交互效果。

2

名推广运营人员

精通 Google Ads、Instagram、Facebook 和 LinkedIn 等平台，负责制定并执行有效的数字营销策略，帮助客户在国际市场上提升品牌知名度和影响力



合作流程

Cooperation Flow



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01

需求初步洽谈

与DTC顾问进行需求初步的洽谈及了解双方公司的基本信息

02

报价与合同签订

我们将提供报价单及合同模板
付款方式为预付50% 尾款50%

03

需求对接会议

参与需求的
运营 | 设计 | 测试 | 开发
参与会议，对需求细节

04

设计稿确认

1. 甲方提供设计稿
2. 乙方提供设计稿, 开完会后确认设计需求, 根据甲方素材输出设计稿

05

开发入场

甲方确认设计稿后, 此时开发入场开始代码开发,

此时不支持大改布局, 只支持细节修改 (字体细节, 间距细节, 颜色细节等)

06

内测及反馈

开发完成后, 进入内测环节, 乙方提供测试员并对需求开发进行测试, 有需要修改的部分会反馈给开发修改完成

07

甲方反馈

甲方拿到内测完成的初稿进行验收, 需要更改的地方以文档的形式整理给乙方。

此反馈有3轮反馈进行确认

需要更改的地方以文档的形式整理给乙方。

08

验收上线

甲方最后验收网站并支付尾款。乙方将网站所有权给到甲方, 并开始提售后支持

Cooperating 合作企业 companies

0.0 - WESWOO自有网站

- 0.1 - weswoo.com官网
- 0.2 - dev.weswoo.com海外官网
- 0.3 - shopify.weswoo.com推广落地页

1.0 - 食品

- 1.1 - hschunginaoversea.com - 美国许氏花旗参
- 1.2 - Brand Vision

2.0 - 科技用品

- 2.1 - asynbike.com - 潮牌电动车
- 2.2 - uk.shokz.com - 韶音 运动耳机
- 2.3 - roborock.com.au - 石头扫地机器人
- 2.4 - us.navimow.com - 九号电动 割草机
- 2.5 - ampara.tech - 诺瓦星云户外能源
- 2.6 - gowowcat.com wowcat - 电动单车
- 2.7 - 70mai.store - 70迈记录仪
- 2.8 - adoebike.com - ADO电单车

3.0 - 智能生活

- 3.1 - fmshobby.com - Fms主营汽车飞机模型
- 3.2 - eco-worthy.com - Eco-worthy户外电源
- 3.3 - sweetnight.com - SweetNight 智能床垫
- 3.4 - termino.gmbh - 德国设计师橱柜
- 3.5 - kawa-in.com - KAWA监控
- 3.6 - segway.com.au - Segway滑板车
- 3.7 - eco-worthy.com - Ecoworhy能源

4.0 - 时尚

- 4.1 - saligia.com - aligia男士内衣
- 4.2 - pannpann.com - pann潮牌服装
- 4.3 - babypro.ph - babypro婴儿用品
- 4.4 - taglioni.com - taglioni女装

5.0 - B2B

- 5.1 - cheryindustrial.com - cheryliflife工业站
- 5.2 - cheryliflife.com - cheryliflife户外用品
- 5.3 - presionqi-laser.com - presionqi激光设备
- 5.4 - landtopmall.com - landtopmall农业设备
- 5-5 - ortur.net - ortur激光雕刻机

6.0 - 特效展示

- 6.1 - uk.shokz.com/products/openfit
- 6.2 - asynbike.com/pages/product-a1
- 6.4 - Building I Signage



Shokz. 韶音科技

JOIN TESTER CLUB >

- 整站按照设计稿1:1开发
- 产品卡可直接切换变体图片
- 产品卡可直接加购
- 精品式陈列collection设计
- 滑动特效用于产品特色描述
- compare功能
- 品牌vi统一

SHOKZ

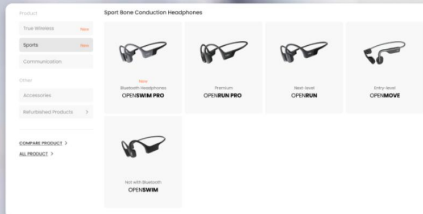
PRODUCTS

ABOUT US

OUR TECHNOLOGY

SUPPORT

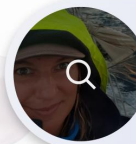
Q @ W



Our goal is to enhance people's life quality through advanced audio technology and strive towards a more interconnected future with our innovative open-ear technology.

Embracing the idea of "Be Open", we are excited to introduce 2 new products to our lineup.

MacBook Pro



BE OPEN to
Nature



BE OPEN to
health



BE OPEN to
challenges



BE OPEN to
music



BE OPEN to
run



BE OPEN to
SU

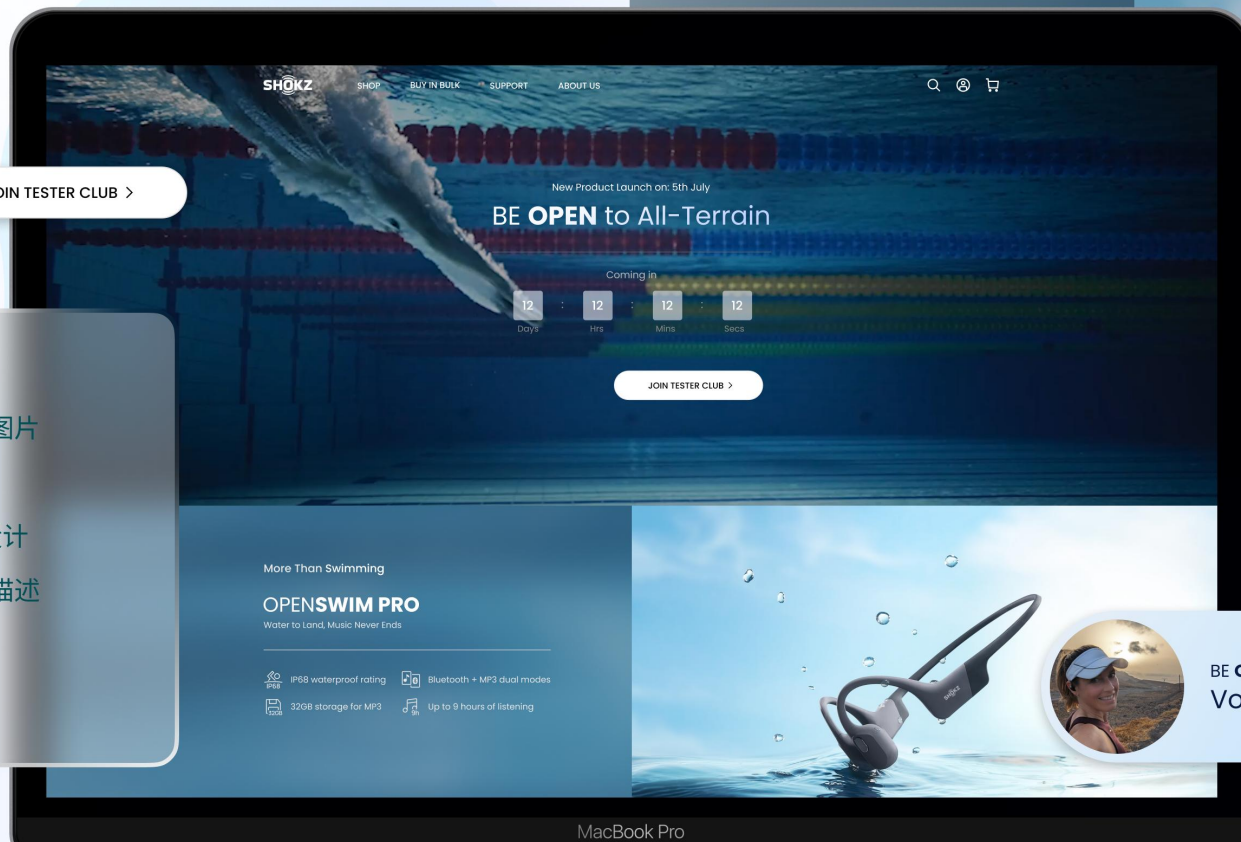


Shokz.

韶音科技

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JOIN TESTER CLUB >

SIGN UP >

BE OPEN to
Vocation

BE OPEN to
Surrounding

Warm Reminder

Compare Products

Not sure which product is right here.

 COMPARE >

PRODUCTS

ABOUT US

OUR TECHNOLOGY

SUPPORT

 LOG IN >

Which headset is best for you?

Take our quiz >

Wireless
Ear Headphones

New

LEARN MORE >

Communication
Bone Conduction Headphones

Best For WFH/OFFICE
OPENCOMM2

£199.99

Take our quiz >

ADD TO CART >

LEARN MORE >

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 Free 2-3 Business-Day Delivery

Search our store

S

OPENFI

Open-Ear Design. Ultimate

Get 10% OFF Your First Order!

Sign up to receive exclusive offers and our latest updates!

Enter your email



☐ I am 18 years of age and older.

☐ I'd like to receive product news, promotions, updates and more from Shokz.

Please check the [Shokz Privacy Policy](#).

OPENFI

★★★★☆ 66 reviews

£179.00

OpenFit continues the Shokz open-ear concept to let users enjoy all-day comfort and[MORE](#)

Release Date: 2023-4.

Security update support period: 4 yea

Color: Black



Easy Control, Right on the Bud

Audio playback and calls can be controlled directly on the built-in touchpads, truly freeing your hands without additional phone operation. The touchpads take double-tap and press-and-hold controls and more customized control through the Shokz App.

L or R Double-tap either earbud

Play/pause music Previous track Next track

ADD TO CART >

- 整站按照设计稿1:1开发
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韶音科技

Over-The-Air Updates

Experience a ride that never gets outdated with the OTA (Over-The-Air) Update feature, which ensures that your bike will always be up-to-date with the latest advancements. Embrace a future-proof biking experience, where every ride feels like a leap into the next generation.

E-Bikes ^



A1 Series
Structurally re-imagined power beast



H7 Series
Premium carbon fiber e-bike for the city & country



L3
Stylish step-thru with fat tires
\$500 OFF



L5
All-terrain, high-performance & intelligent
\$800 OFF

Gear

Connect



Electronic lock

Lock your bike and start your ride with a simple tap in the App. With the electronic lock feature enabled, you will be the only one who can power it on.

Auto U

As you approach, the bike automatically unlocks, so you can start your ride. Simple feature, with the tap of a button, just a po



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\$50 OFF for first-time subscribers!

Later

Allow

	A1	A1 PRO	L3	L5
Hardware Module	BLE	BLE/4G/GPS	BLE/4G/GPS	BLE/4G/GPS
Find My Bike	☐	☒	☒	☒
Vehicle Alarm	☐	☒	☒	☒
Battery Health	☒	☒	☒	☒
Over-The-Air Updates	☐	☒	☒	☒
Electronic Key	☒	☒	☒	☒

Enter your email



Async BIKE C1



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- 滑动特效用于产品特色描述
- compare功能
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Primary Typeface

英文 - Inter

Light

Regular

Medium

Bold

Inter

Inter

Inter

Inter



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Primary Typeface

中文 - 思源黑体

Light

Regular

Medium

Bold

思源
黑体

思源
黑体

思源
黑体

思源
黑体



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Brand Color

Grayscale Color

#000000

#262626

#AFAFAF

#939393

#E3E3E3



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Brand Color

Primary Color

#CEFF1C

#40FFB5

#0BFFE3

#a3a3a3

#3C3D3D



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